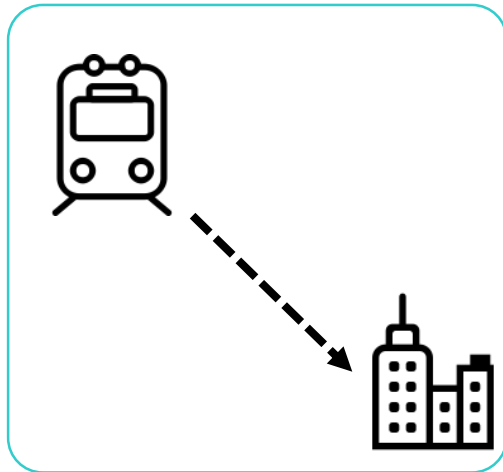


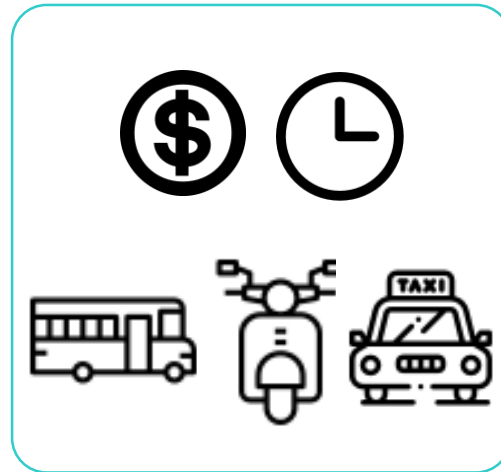


BE YOUR COMPANION

Problems



Public transports never bring us to actual destination



Cost and time for additional transit



Bike and scooter become burden at destination

Solution

GATTAI 合体

Combination of scooter and PMD

TOMODACHI トモダチ

Accompany with you everywhere

MOBILITY

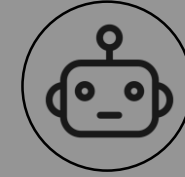
Ease your mobility experience



MAIN FEATURES



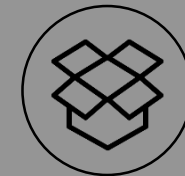
Transformable



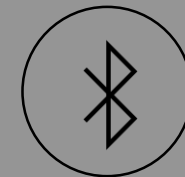
AI



Follow-me function



Built-in Storage

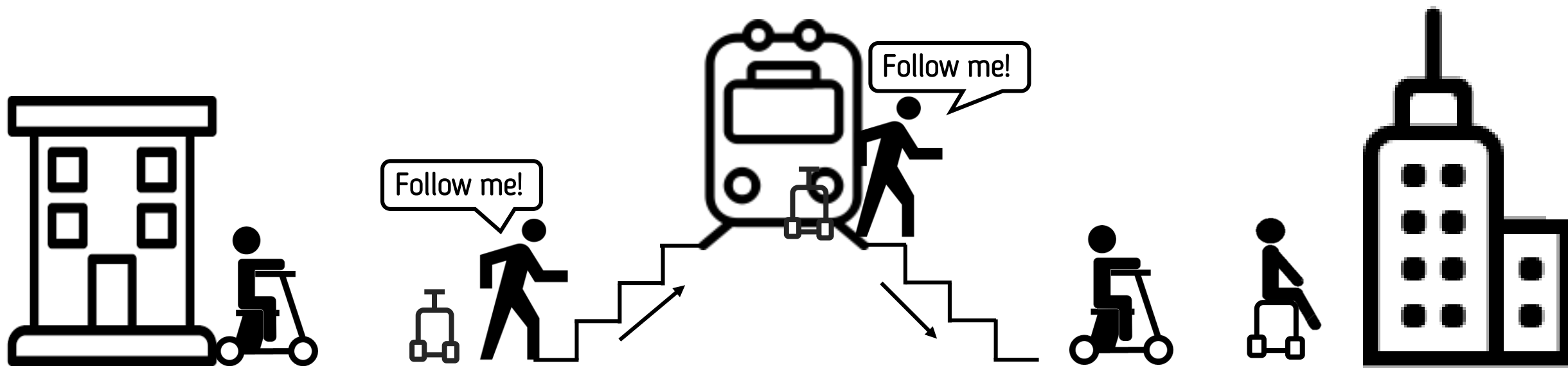


Phone connected



is Electric Scooter that can transform to Personal Mobility Device and go with you everywhere even on street or in the building.

Example of use



Market



1,040,000
prs./day

Public Transportation
in Bangkok

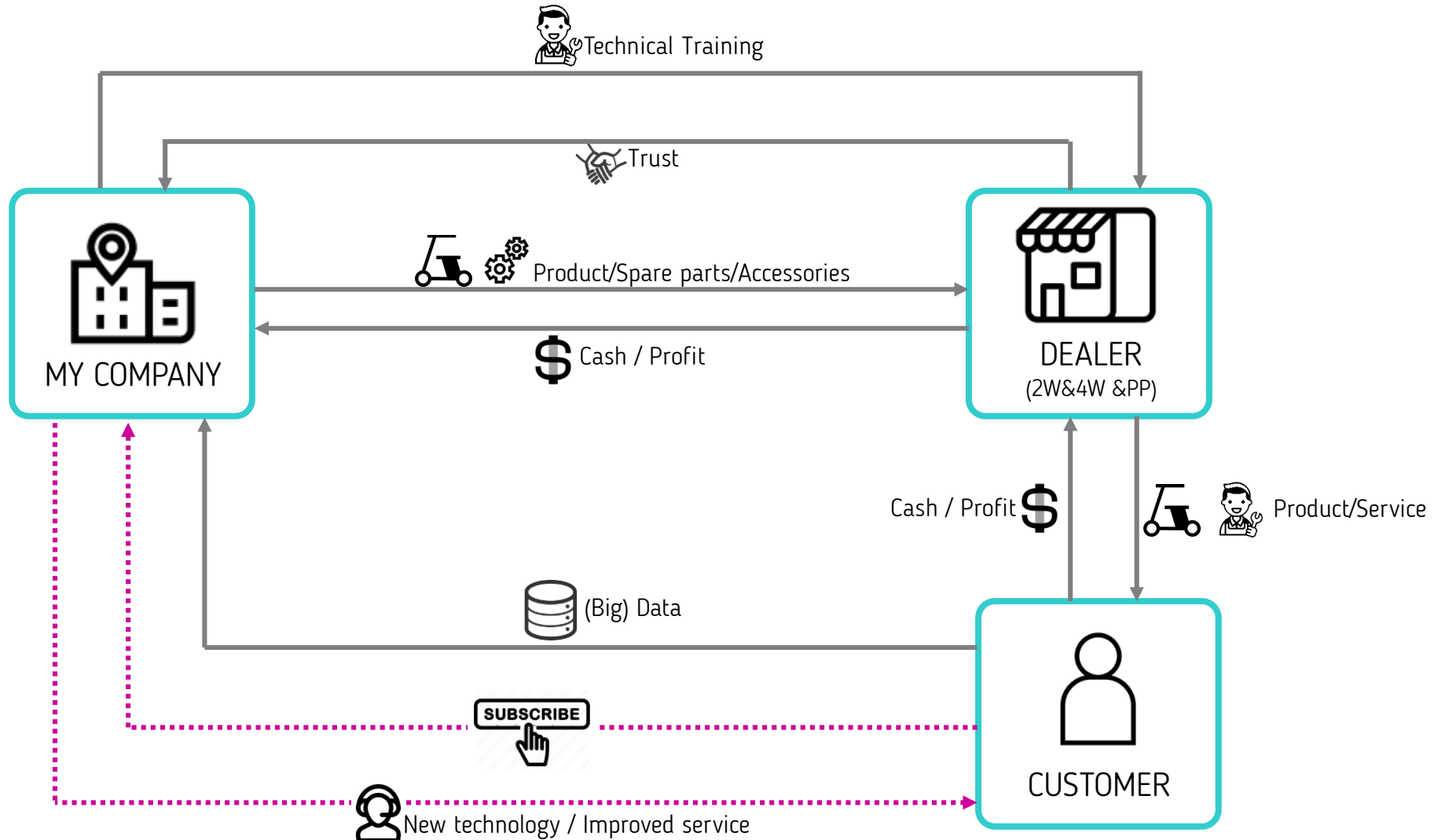
750,000
prs./day

Travel by
BTS+MRT

7,500
units/year



Business model



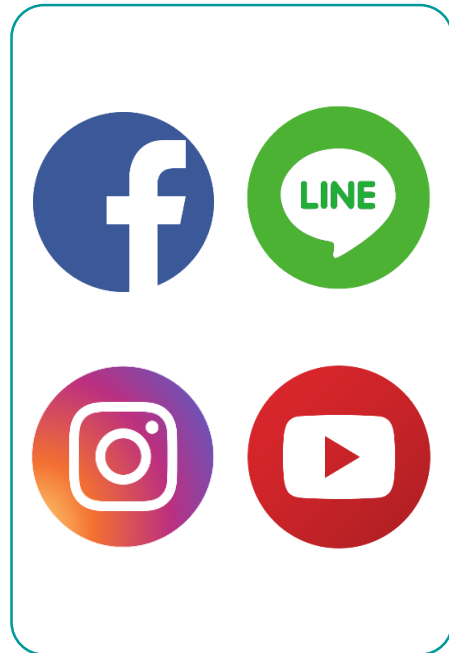
Marketing plan distribution



Retail / Service



Honda Dealer



Online

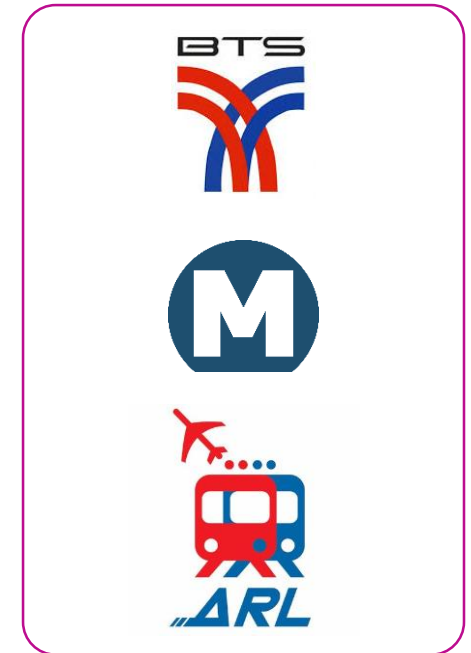
Corporate Partnership



Department Store



High-end Village



Transportation station

Strong market advantage



Strong brand



Honda's existing technology



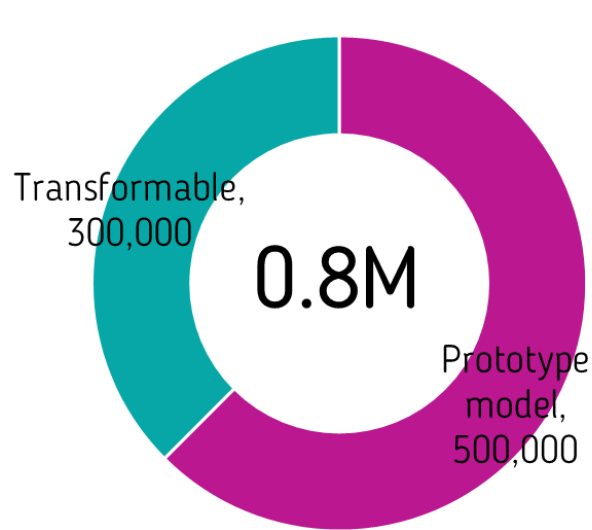
Many stores via 2W and 4W dealer

2W = 1,261 shops (excl. sub dealer)
4W = 226 shops
PP = 182 shops

Timeline

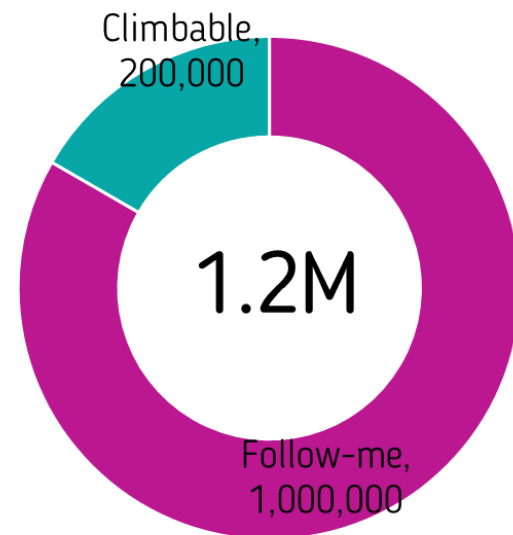


2018				2019												2020	
9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2



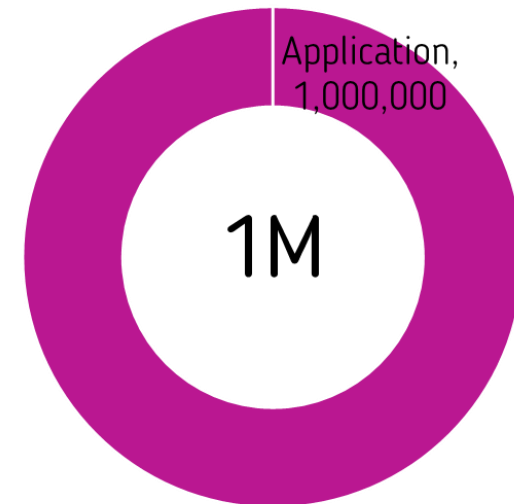
Phase I (6 months)

Prototype / Transformable



Phase II (6 months)

Follow-me / Climbable



Phase III (6 months)

Application to control

Competition advantage



Multi-function



Non-Ai

Ai



Piaggio Gita



Segway Robotic



Single function

Competition advantage



	 BE YOUR COMPANION		 COMMUTER SCOOTER		 FAST FORWARD
 Scooter	✓	✓	✓	✓	✗
 Adjustable size	✓	✓	✗	✗	✗
 Seated	✓	✗	✓	✗	✗
 Follow-me Function	✓	✗	✗	✓	✓
 Storage	✓	✗	✗	✗	✓
 Climbable	✓	✗	✗	✗	✗

ATTOMO TEAM



CFO
Watcharee Atimmuttitham

CMO
Prapasri Kitpakapanich

CXO
Suchada Rattanamongkolkul

COO
Rattiya Khongchatri

CEO
Pongpitch Yungyuen

Honda's FIRST MODEL A WAS NICKNAMED **BATA BATA**, FOR THE SOUND THE ENGINE MADE. IT'S THE **ORIGIN OF Honda MOTORIZED BICYCLE.**

THANK YOU

