

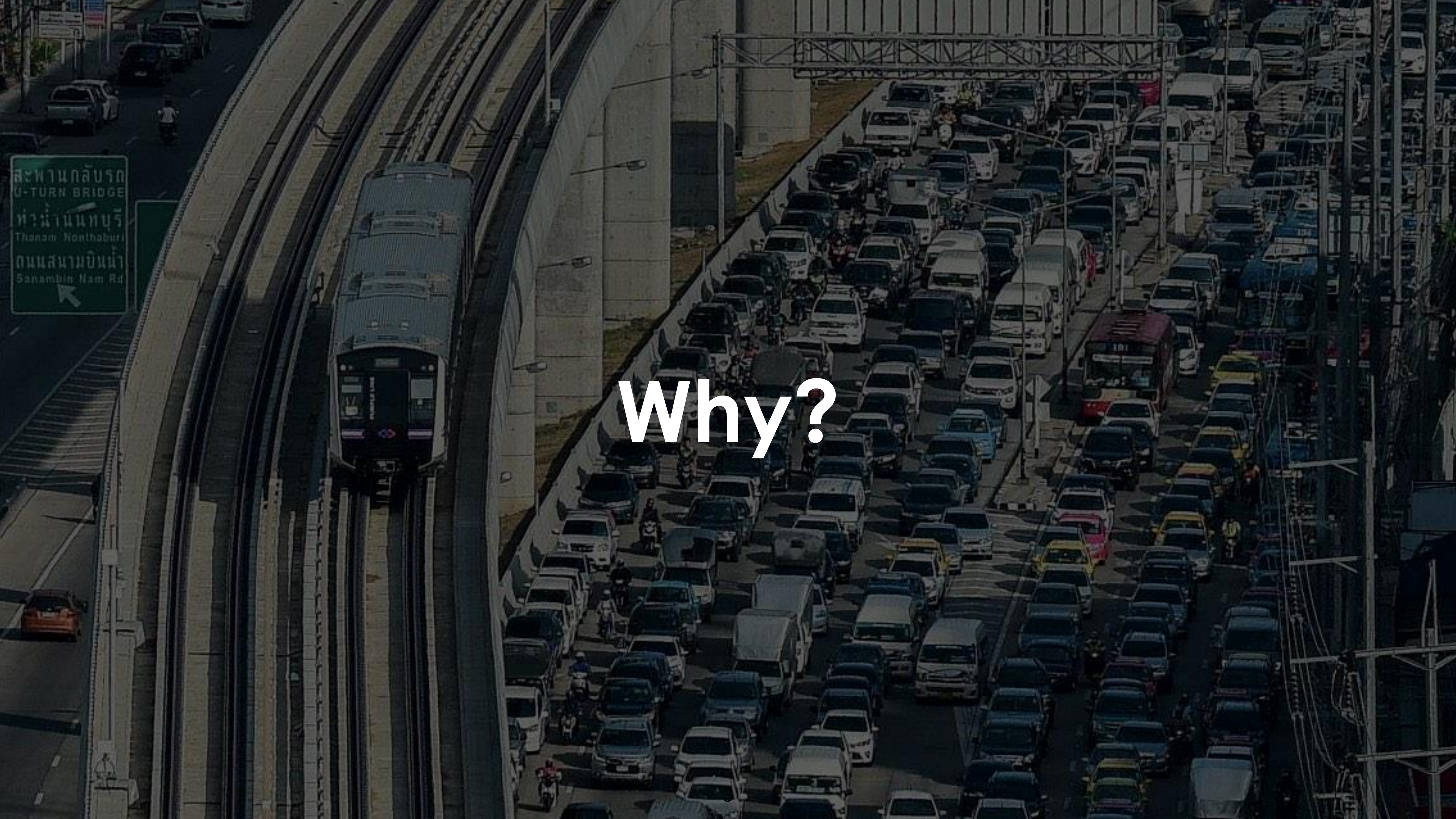


droove

“Drive and move to everywhere”



สะพานกลับรถ
U-TURN BRIDGE
ท่าด่านนนทบุรี
Thanam Nonthaburi
ถนนสนามบิน
Sanamin Nam Rd
←



สะพานกลับรถ
U-TURN BRIDGE
ท่าผ่านนทบุรี
Thanam Nonthaburi
ถนนสนามบิน
Sanambin Nam Rd
←

Why?

What's people say?

Persona: Young generation with digital savvy ex. Student, Condo Residence

THAILAND PUBLIC TRANSPORTATION



81%
Crowded &
Unreliable

79%
Poor
Taxi Service

OWN CAR

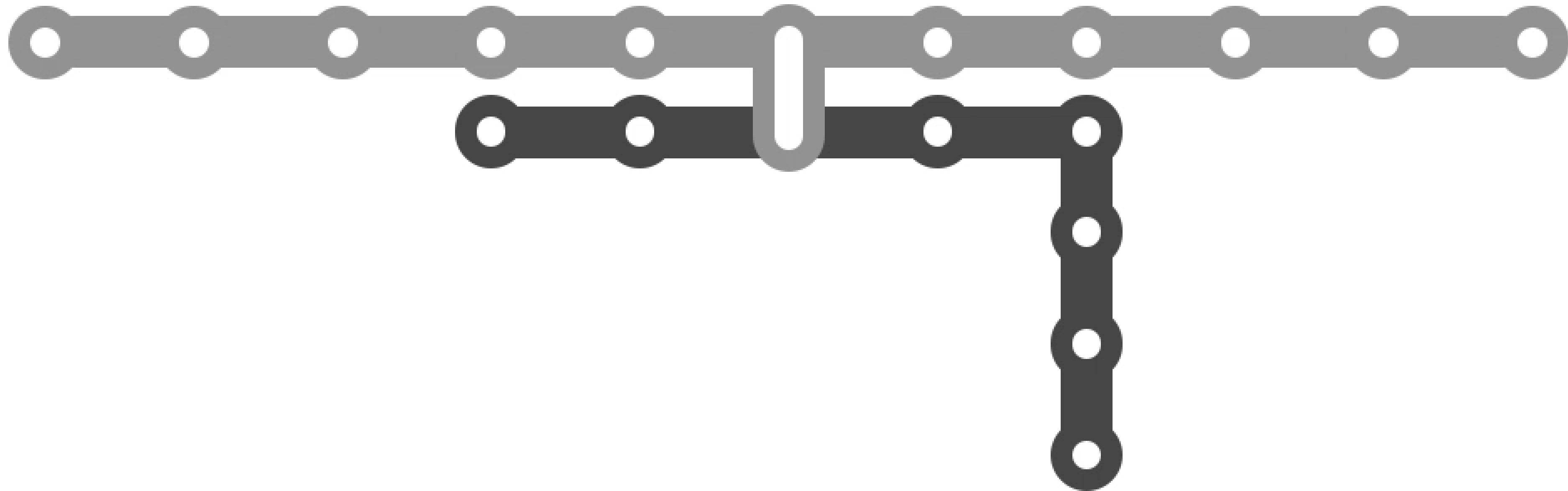


58%
Costly
to own a car

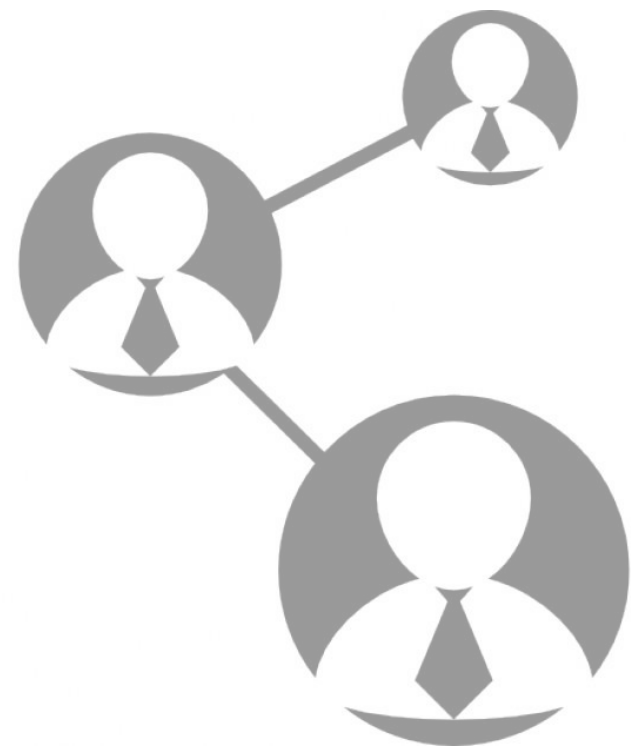
95%
Parking
of the Time

Because...

parking is scarce,
public transport is limited,
car rental is dodgy.



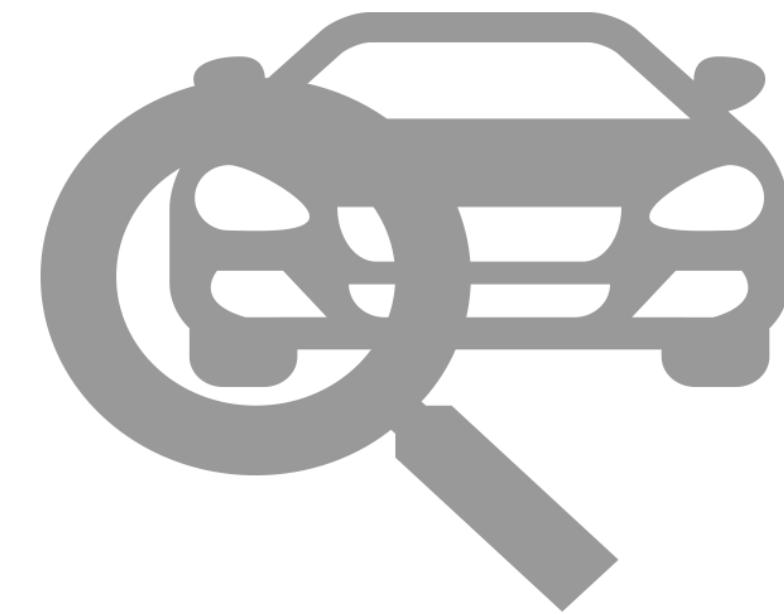
droove is a P2P car sharing platform that offers high agility, intelligence and security.



Application that
connected renter,
car owner and
droove



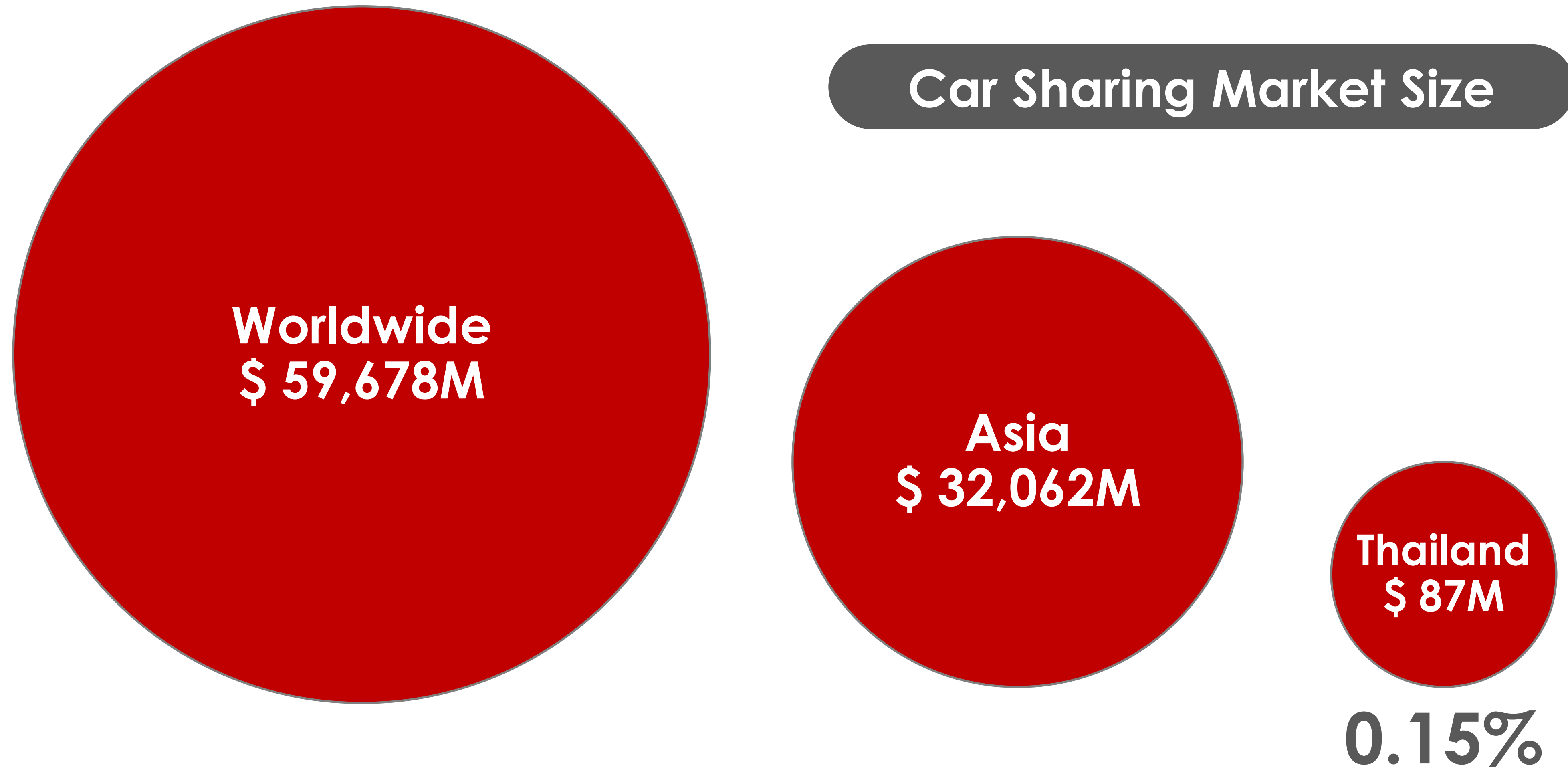
Intelligent Device
to support rider



Certified car &
Service by
Honda

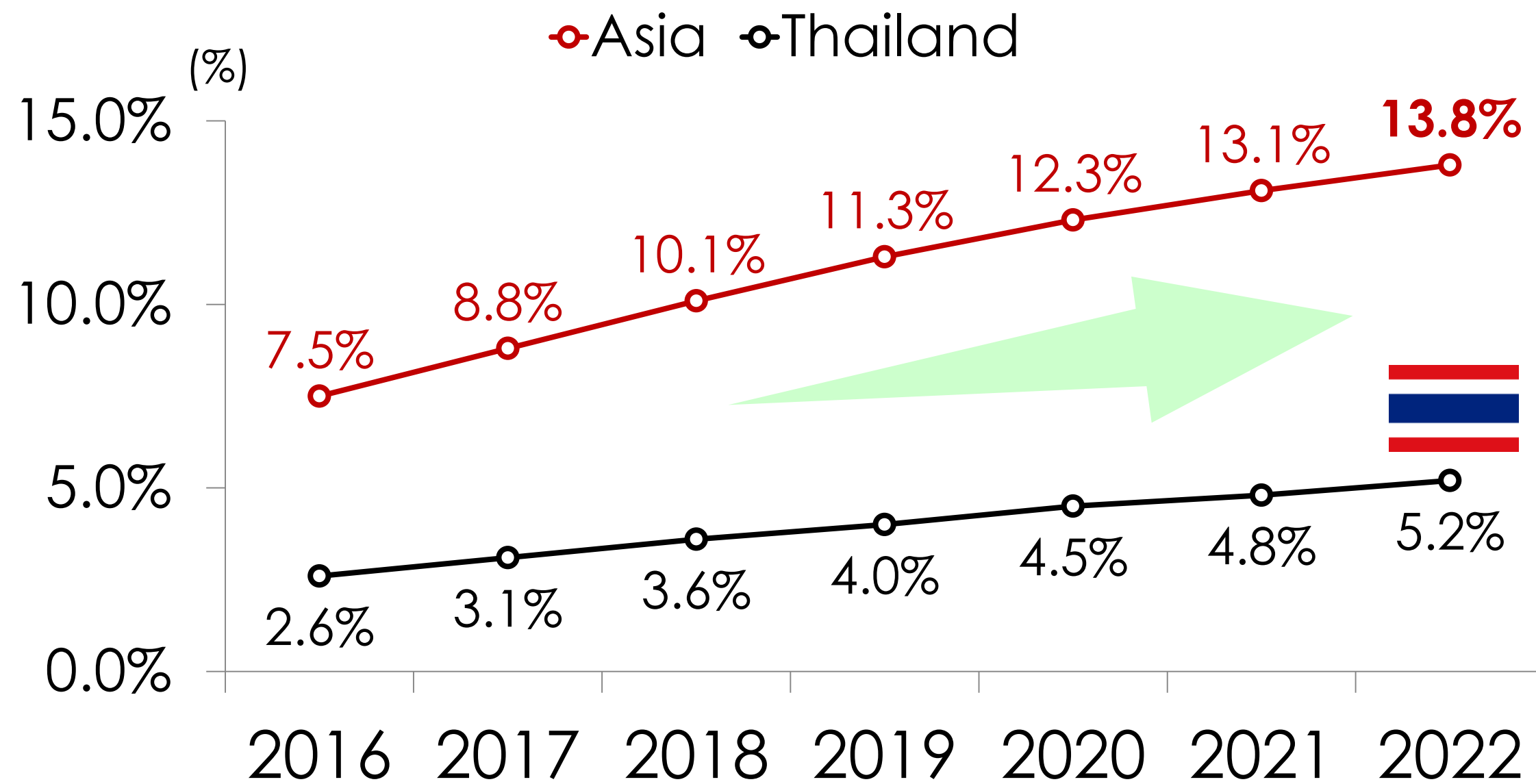
Market opportunities

Thailand has **great market opportunities**

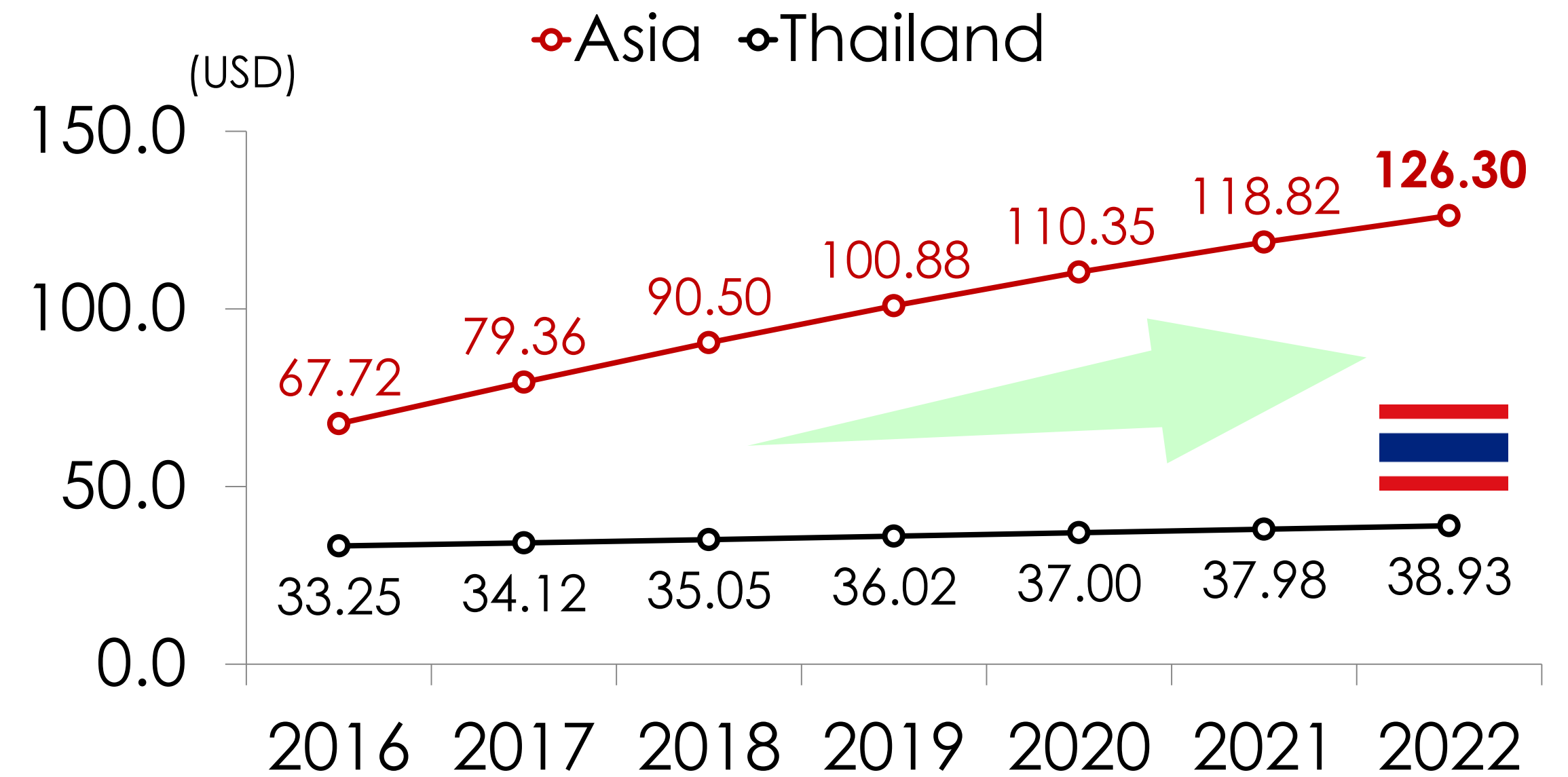


Market opportunities

Penetration Rate

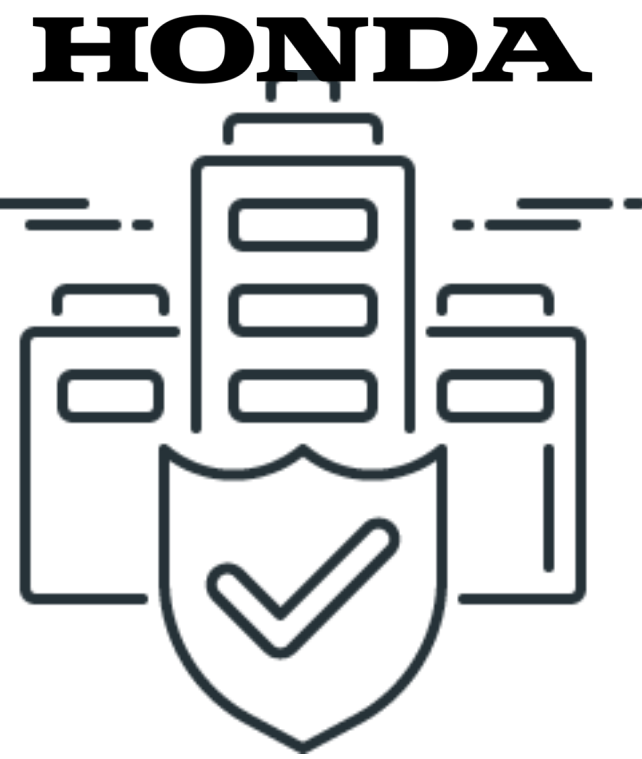


Avg. Revenue per User



Base on research, car sharing business in Asia is **growing for double** both Penetration and Revenue in 2022 because of economy and **consumer behavior change**.

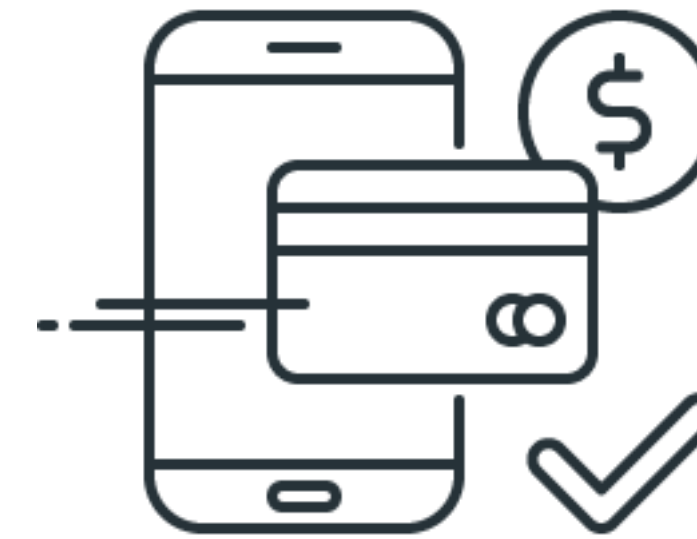
How it work?



CERTIFIED



SHARED



EARN

OWNER

RENTER



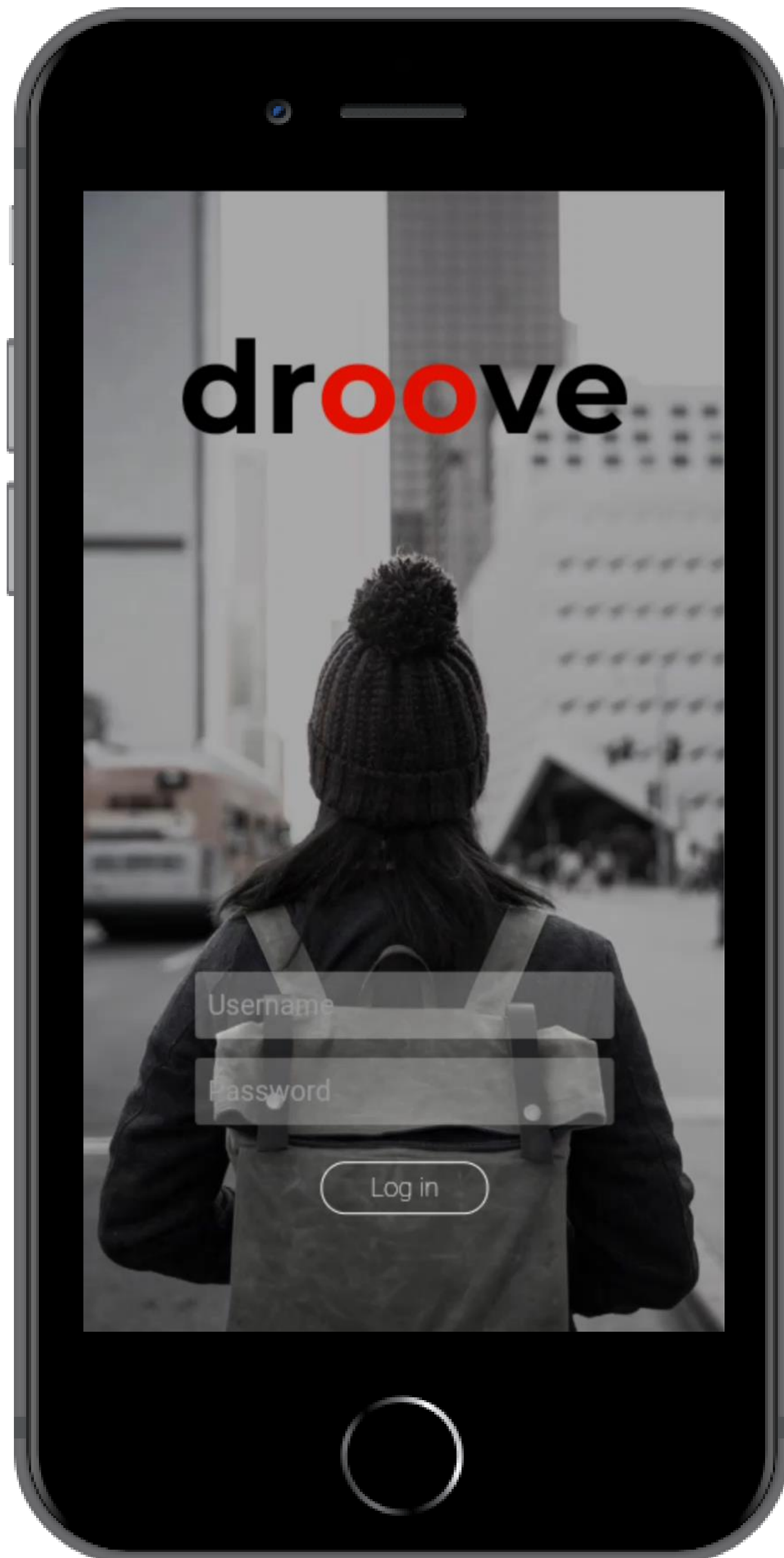
BOOK



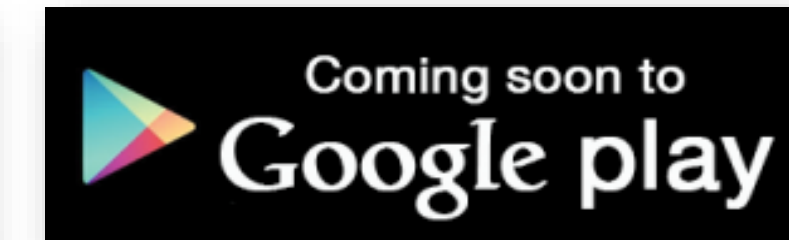
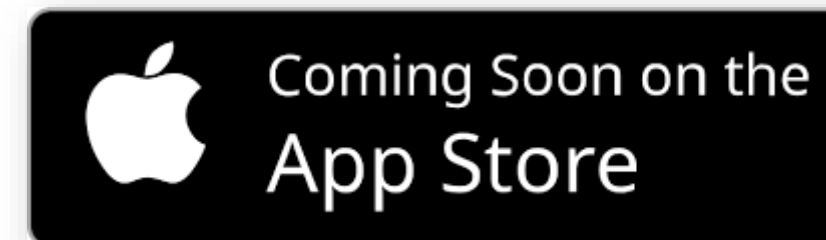
UNLOCK



GO

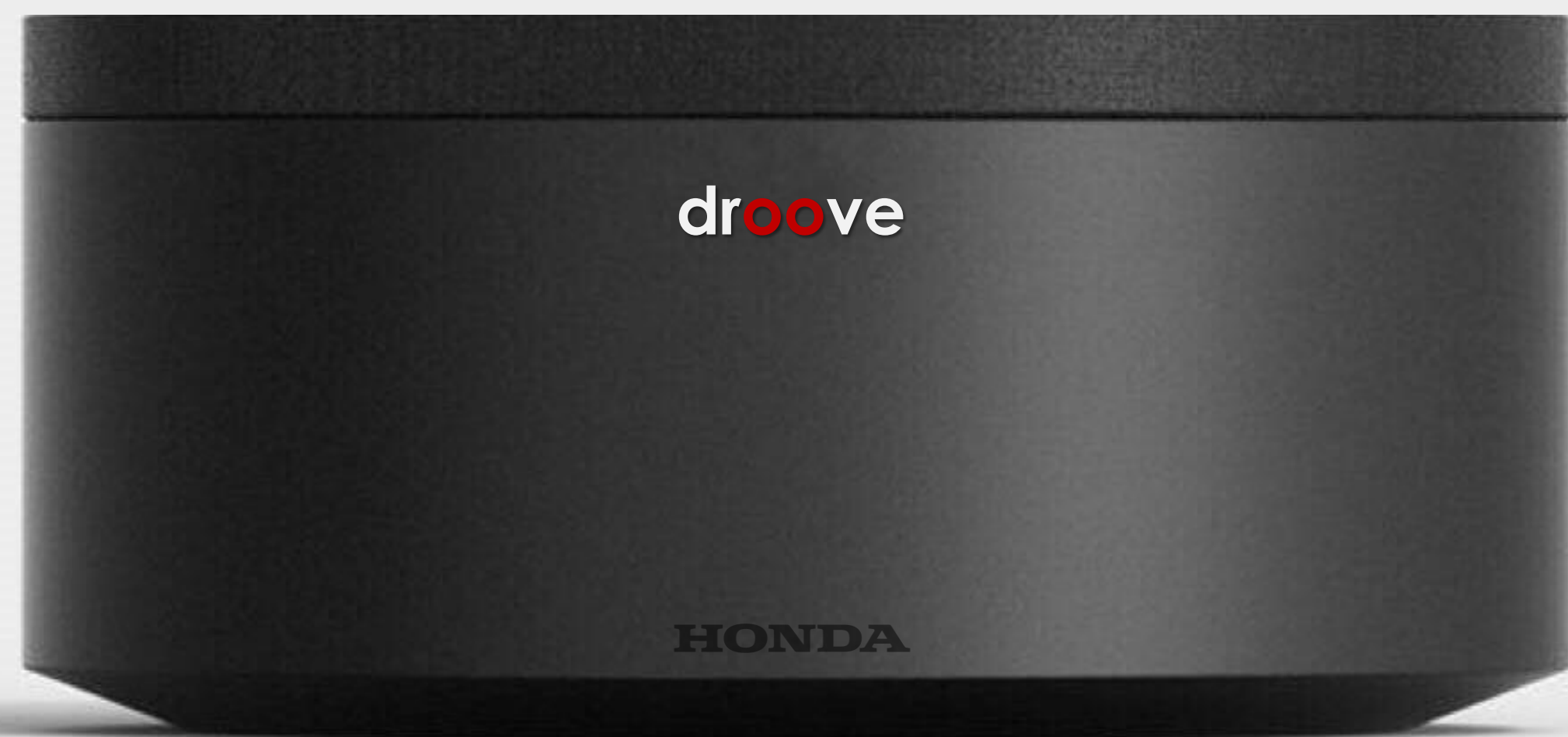


droove App



Remark: Providing Free

droove bot



A.I. based voice command

Real time GPS Location

Remote Lock/ Unlock

Driving behavior analysis

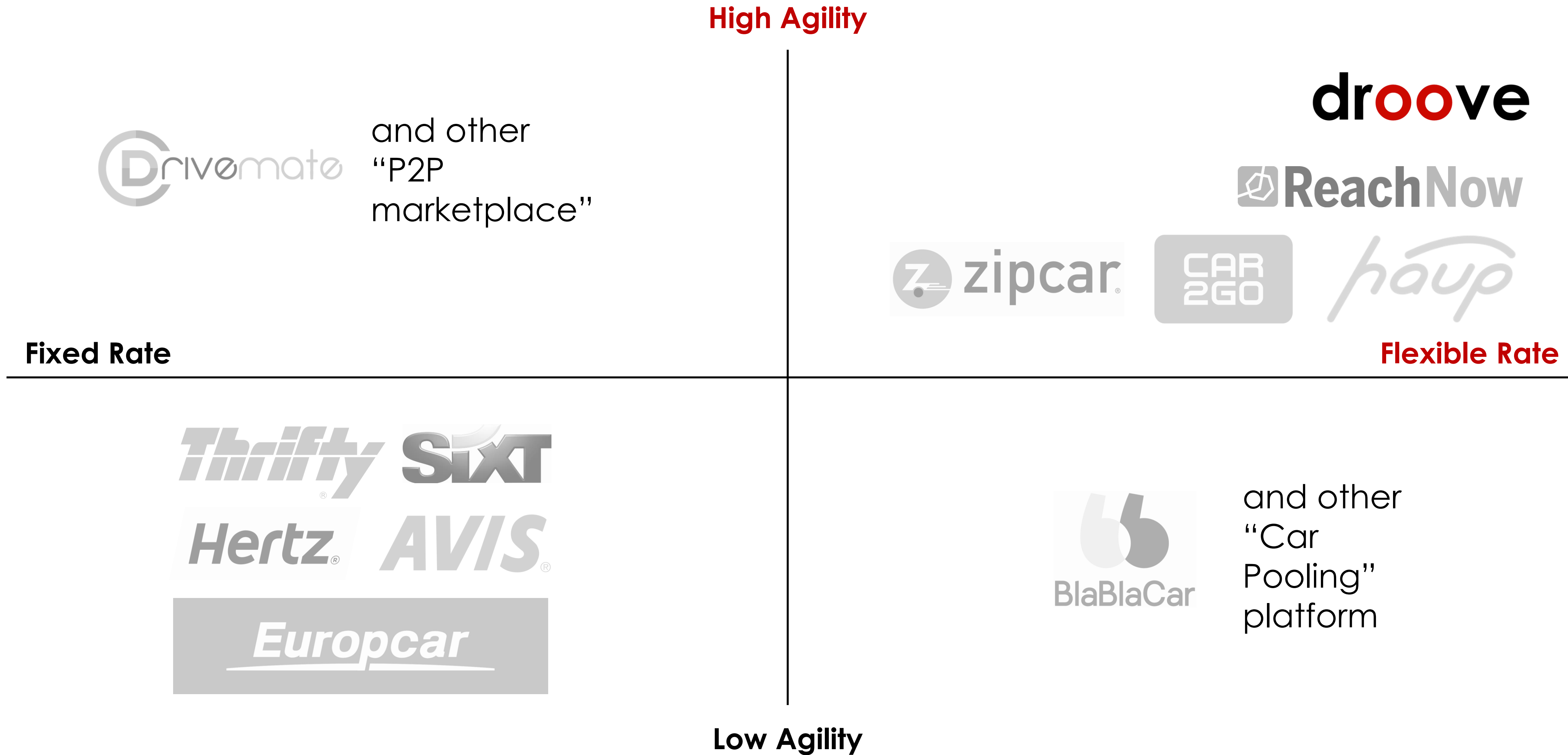
Remark: Providing Free



CONNECTED ALL



Competitive Landscape








Comparison



B2C

P2P

Descriptions	 <i>by BMW</i>	 <i>by Benz</i>			
Gas & Insurance included	●	●	●	●	●
Pick up and drop off anywhere	●	●	●		●
Pay as You Drive				●	●
<p style="color: red;">Real time Monitoring & Notify</p>					●
<p style="color: red;">Best Earn for Car Owner (90% from fare)</p>					●

What are we different?

HONDA



Great
Quality



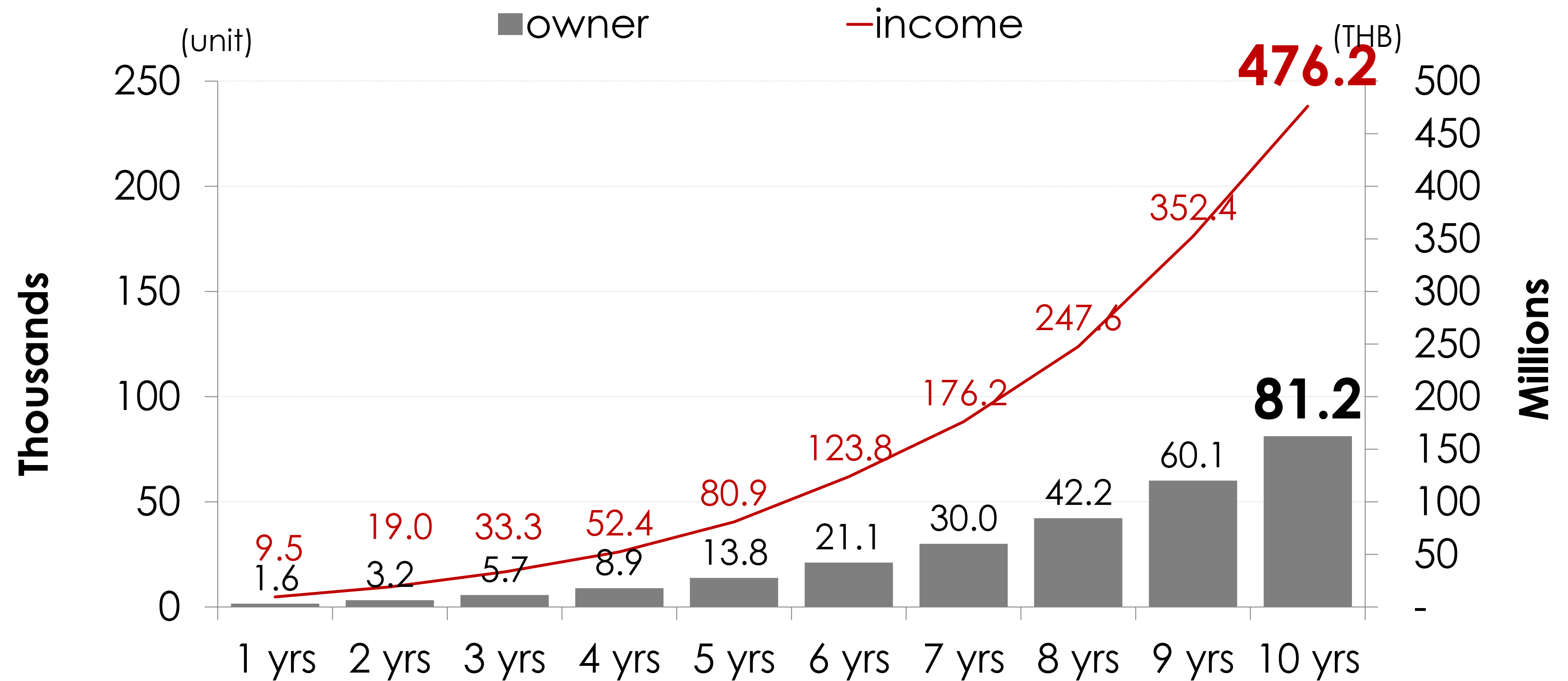
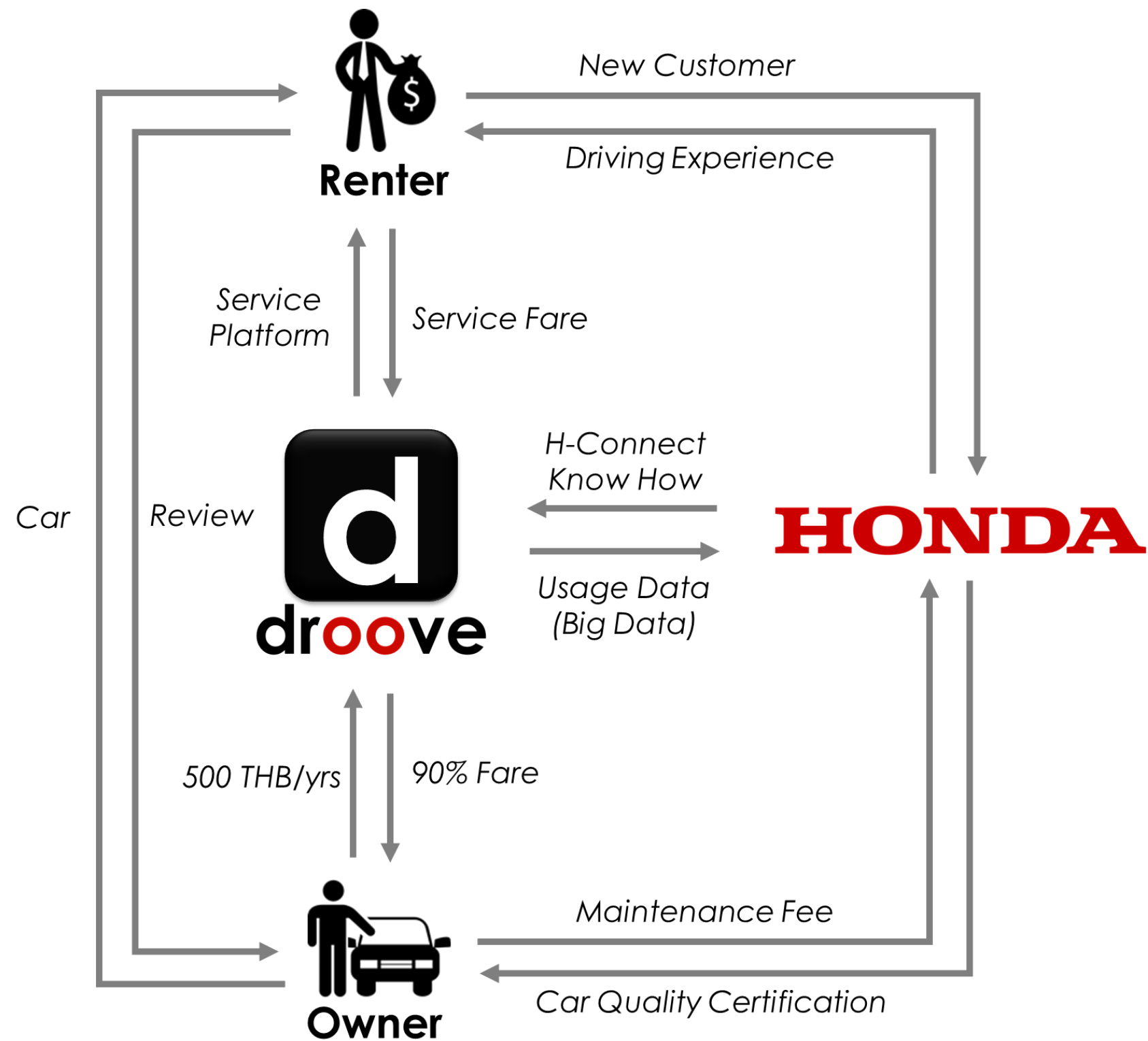
Great
Service Location



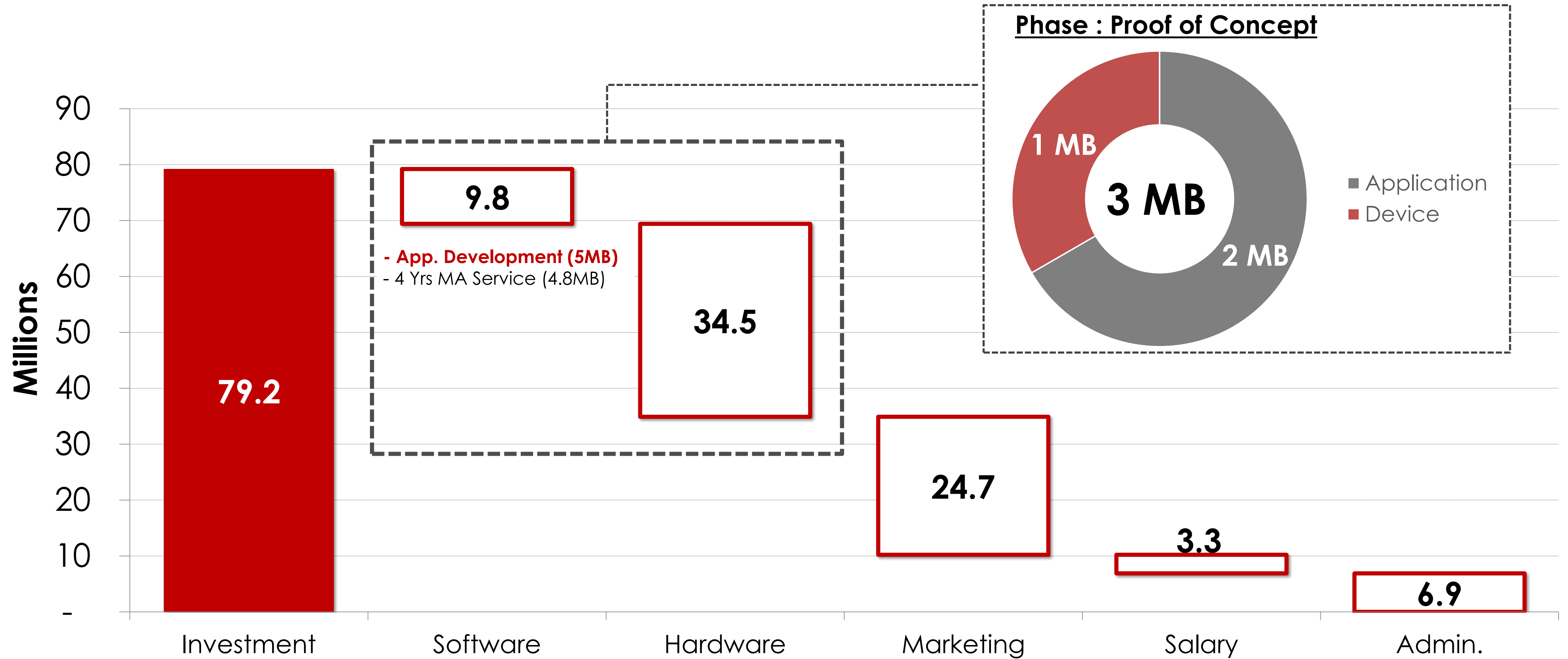
Great
Price

Revenue Stream

Up to 476 MB/Yrs



Investment



Remark: Included 5 years investment

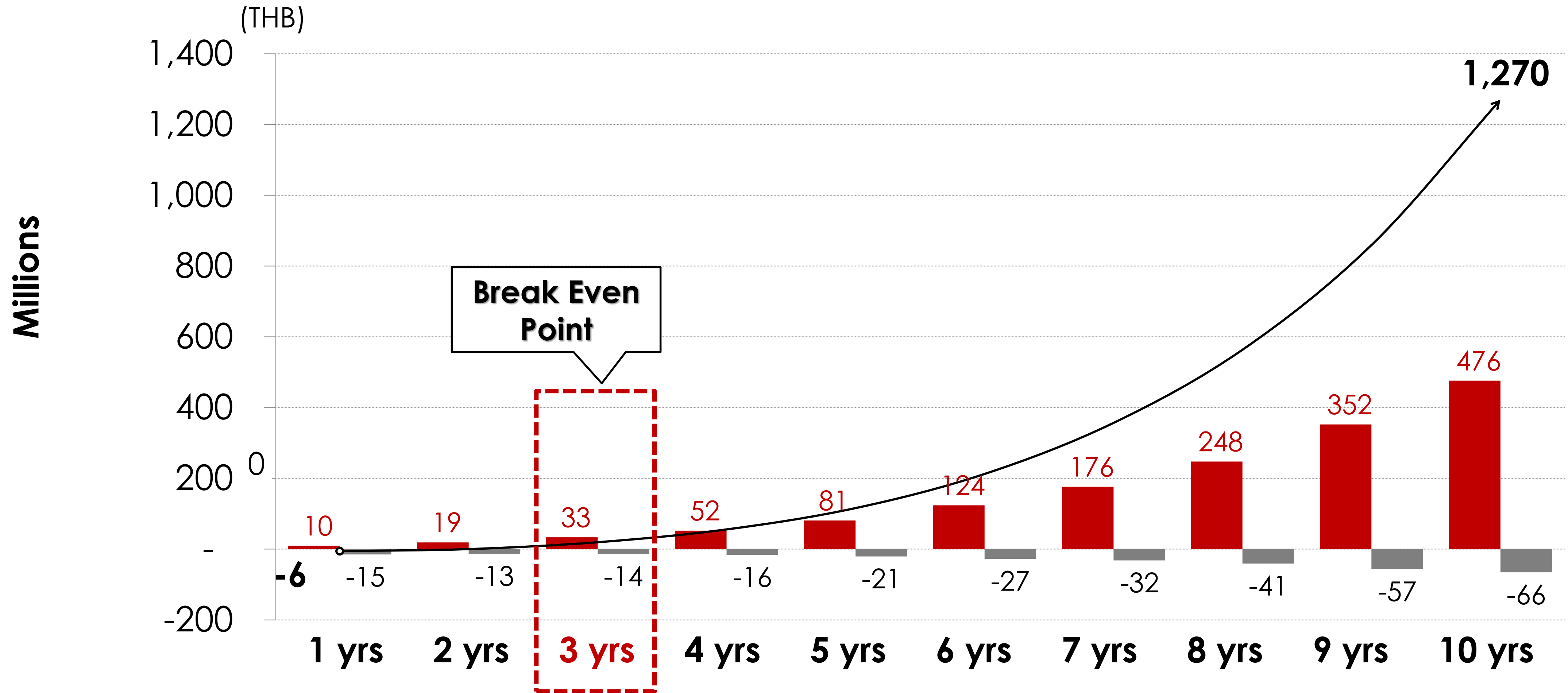
Timeline

Activity	2018																				2019														
	July				August				September				October				November				December				January				February						
	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4			
Software																																			
UX / UI Design			█	█	█	█																													
Realistic Prototype					█	█	█	█																											
Renter Mobile Application								█	█	█	█	█	█	█	█																				
Owner Mobile Application								█	█	█	█	█	█	█	█																				
Embedded software for device								█	█	█	█	█	█	█	█	█	█	█	█																
Central analytic web app										█	█	█	█	█	█	█	█	█	█	█															
Server & database configuration																																			
Testing																																			
Device																																			
Product Design			█	█	█	█	█	█																											
CAD Design					█	█	█																												
3D Mock up								█																											
Electronic Design					█	█	█	█	█	█	█	█	█	█	█	█	█	█	█																
Network & Communication										█	█	█	█	█	█	█	█	█	█																
Prototyping Production																																			
Testing																																			

Jul'18 – Jan'19
Development Plan

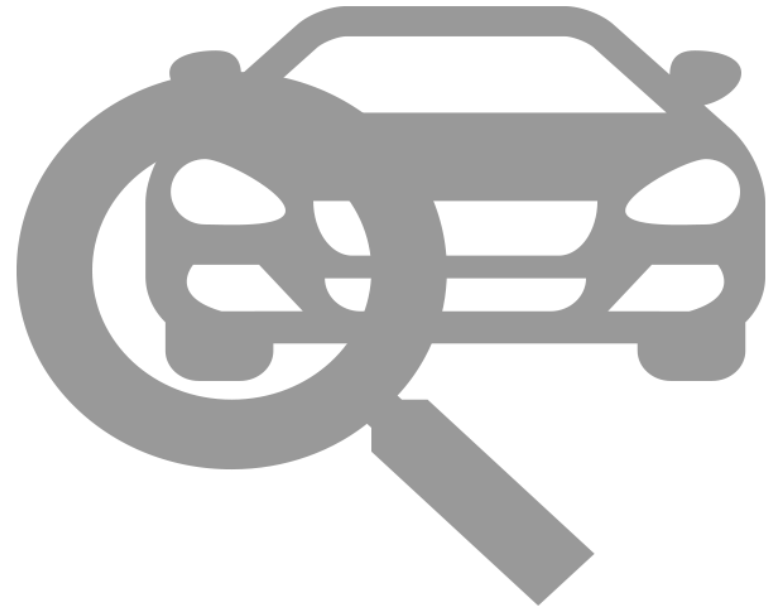
Return on Investment

■ Income ■ Expense - Accum



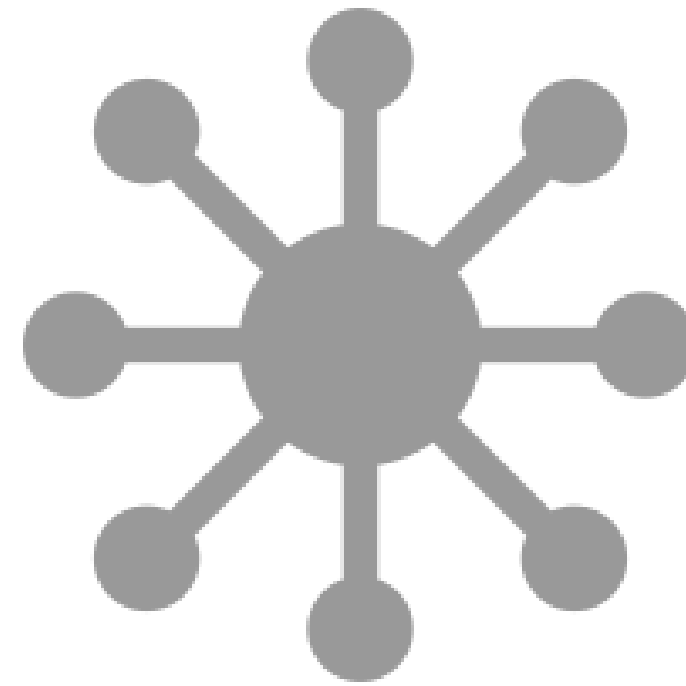
HONDA

What's you **get**?



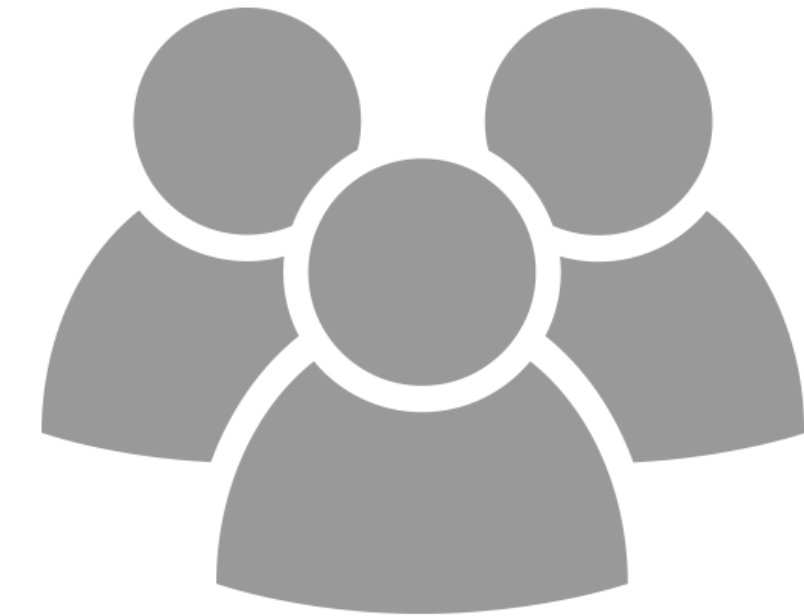
Maintenance
Service fee

268 MB



Customers
Big Data

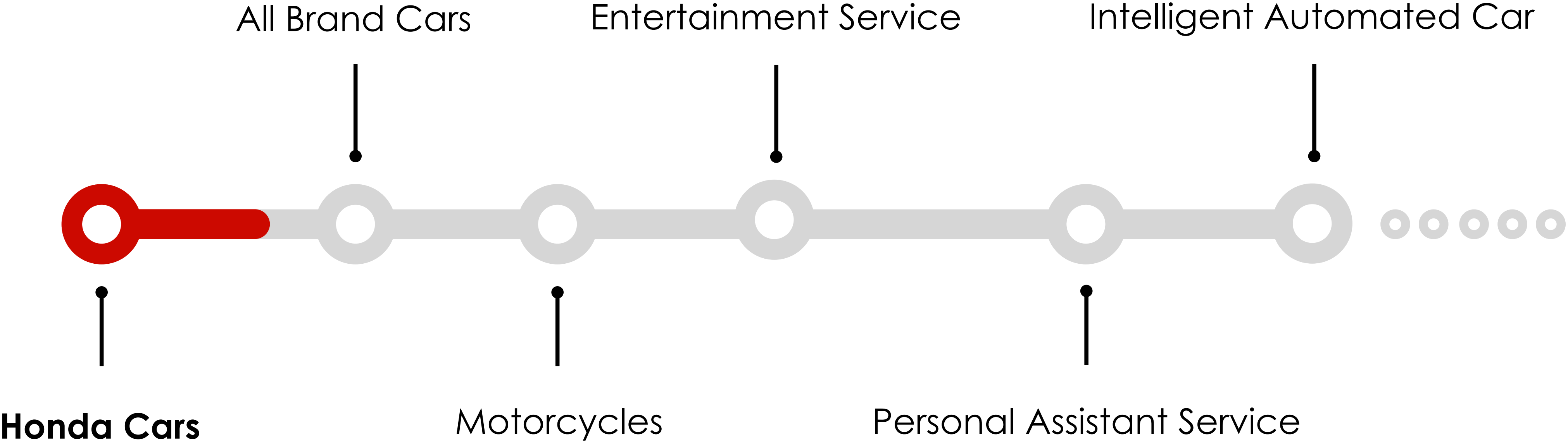
9.7 M Records



New
Customers

120,000++ Prs.

Milestones



CEO

Songpol C.

Engineer

Teeranan S.

Finance

Supattra P.


Marketing

Varodom K.

Graphic Design

Benjasiri T.

FOUNDING TEAM

The image shows the interior of a car from a passenger's perspective. A driver wearing a grey baseball cap and a light blue shirt is seated at the wheel, looking down at a smartphone held in his right hand. The car's dashboard, steering wheel, and rearview mirror are visible. The car is on a road, and the background shows a sunset or sunrise with a warm orange glow. The text 'droove' is overlaid in the center of the image.

droove

Drive with us, drive with droove