

#HondaEasyPark #SabaiParking #JodTeeNee #SafetyParking #HondaConnect #Parking
#Booking #Booking Parking #Finding Parking #ParkingApp #ASpotJustForYou



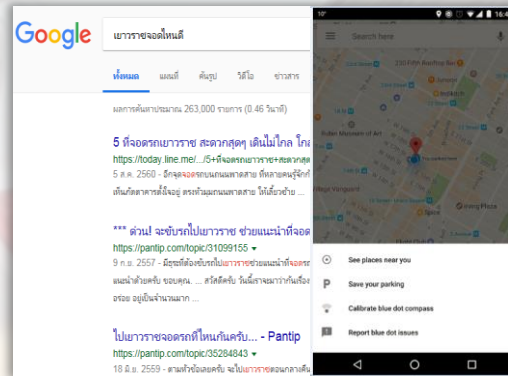
DreamPark
A spot just for you



Problem



Circling the block looking for a spot



Customer don't know where to park in city area



Parking owner can not utilize their spaces

Solution



Relevant parking location
offer nearest parking spot to your destination



Ease and Convenient
real time booking via easy to use application



Guaranteed parking slot
no more circling the block looking for a spot

Parking Guidance



Rate



Operational Hours



Photographs



Facility types



Payment Type



Phone Number

Benefits of our Solution

Car user



Save Money/Time

when booking parking spot
on our app



Eco friendly

reduce 10% of car's
greenhouse gas emission

Parking owner



Make Money

when providing unused
space

Application

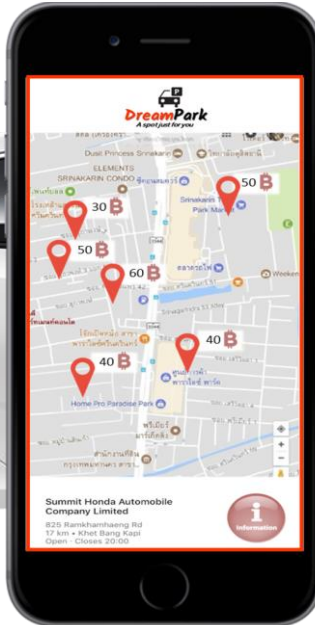
SEARCH

Easy searching parking area



BOOKING

Real time in-app booking
/guarantee parking slot



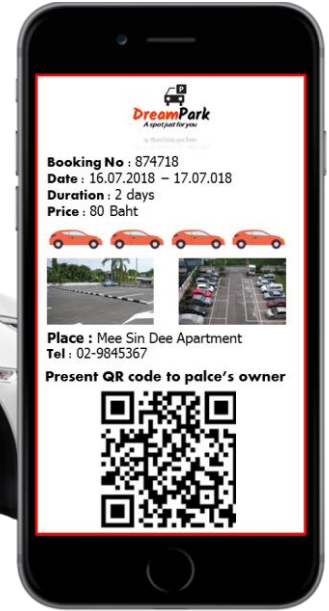
PRE -PAY

Quick and accuracy
payment method

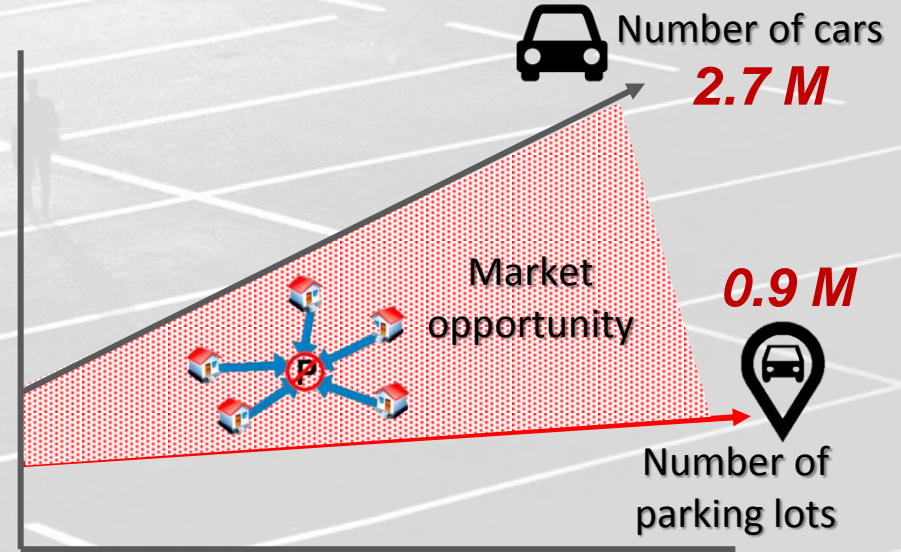
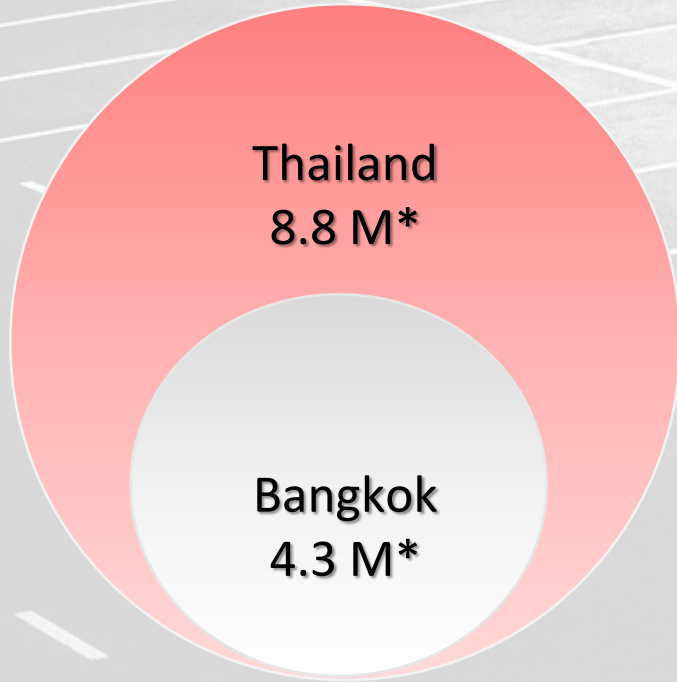


PARK

Reliable parking/Safe/Save
and travel light



Market Opportunity



*according to Thai Ministry of Transportation



Target Customer



Car's user



Have Smart Phone



Live in the city

Competitor



More In-App Convenience



More Parking area

Parking area



By TOYOTA Mobility Foundation



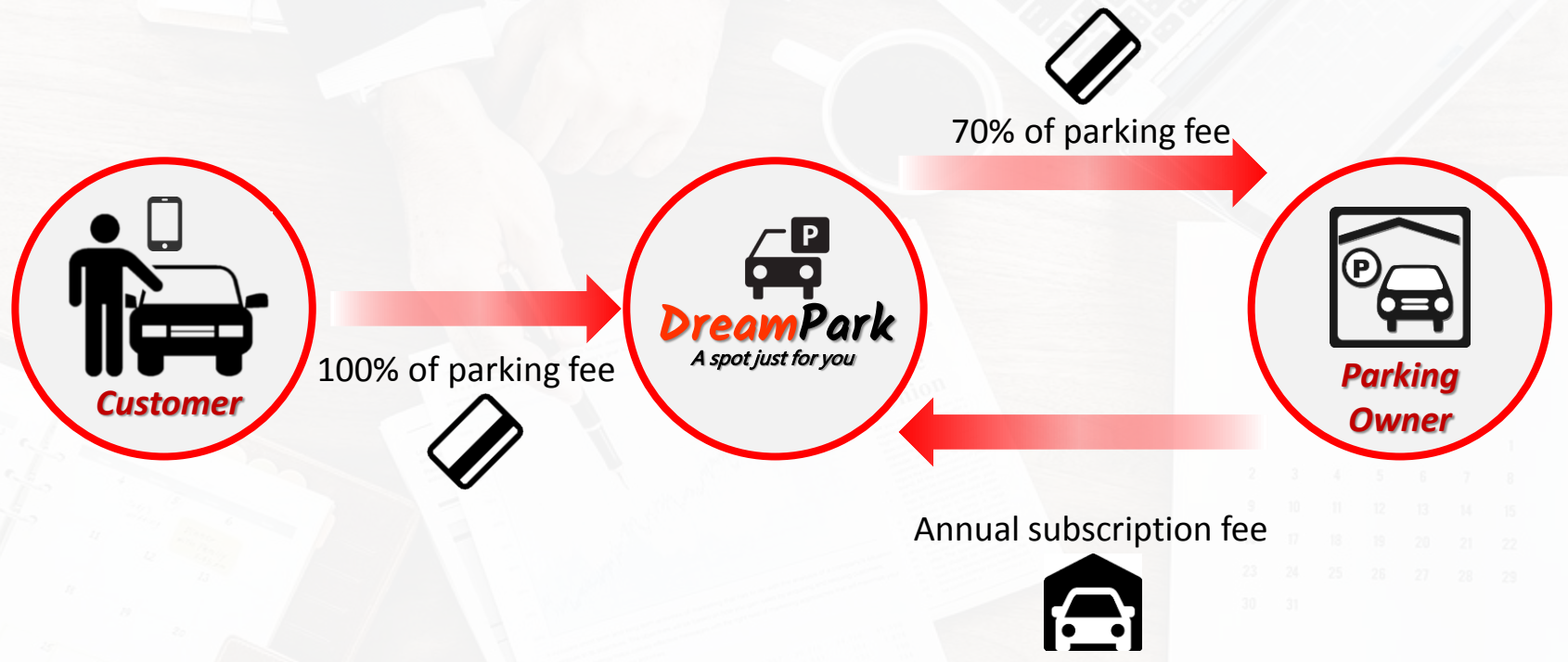
Less In-App Convenience





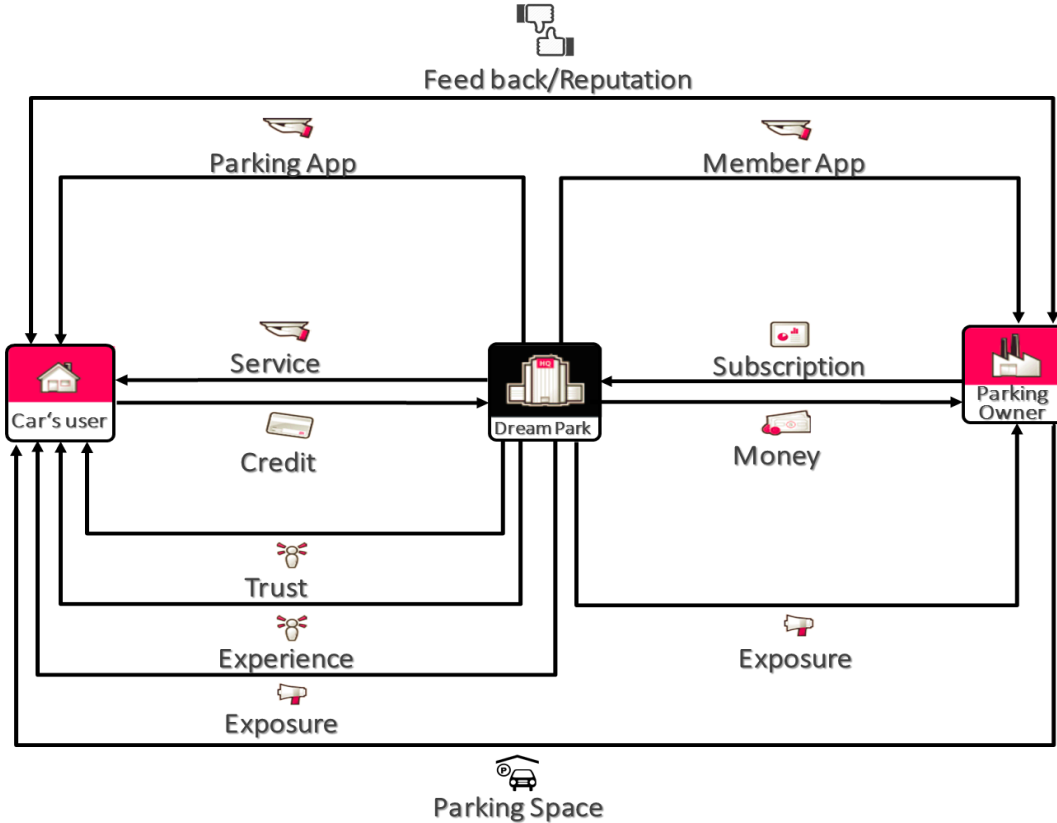
Revenue Stream

Dream park takes a 30% commission fee for every successful transaction





Business Model





Timeline

Start
developing
application
(Jan'19)

30%
Commission
and annual
subscription
fee
(Jan'20)

Analyze
revenue and
usage
information
(Jan'21)

Launch
new
services
(Jan'22)

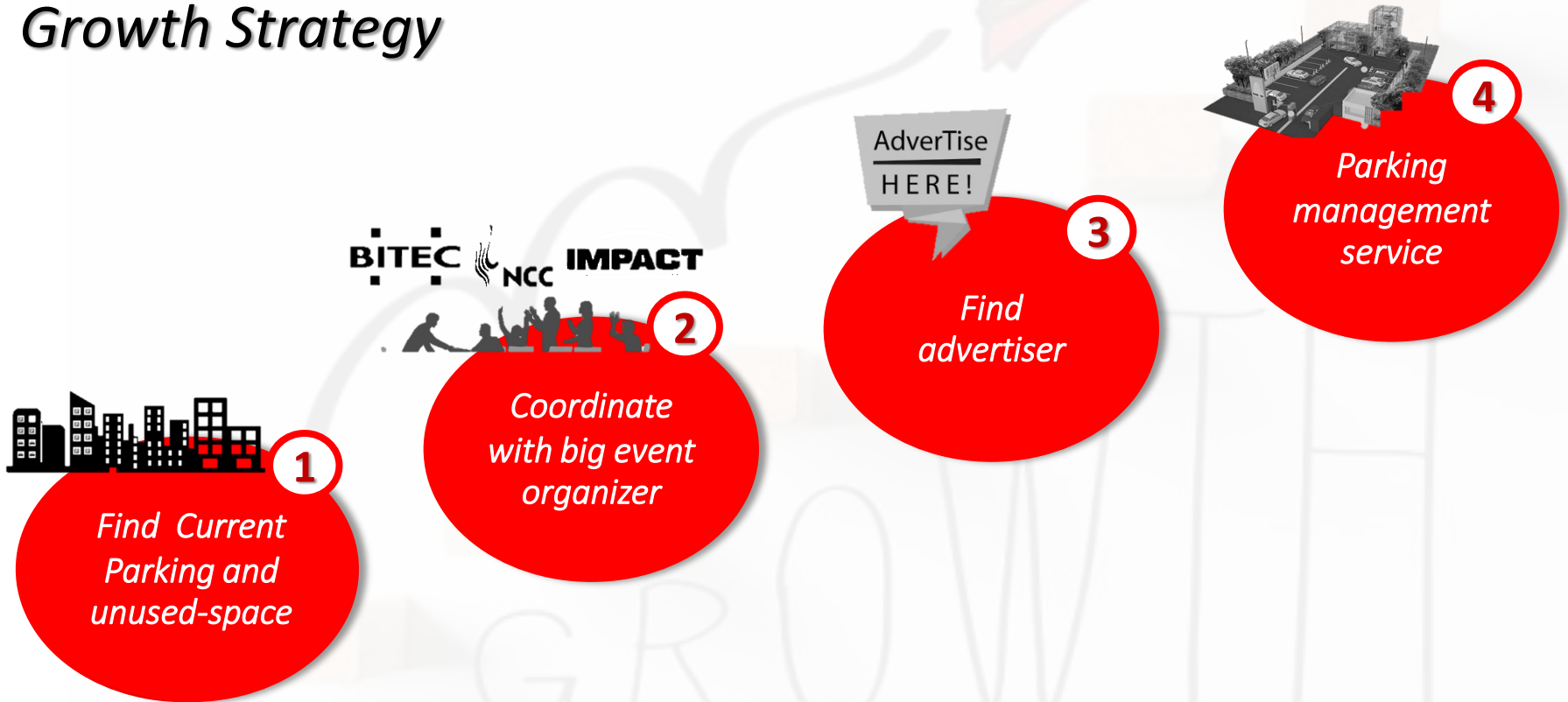


Launch
Application
Promotion:
small
commission
& subscription
fee
(Jul'19)







In app
advertising
(Jul'20)

Find
more
partners
(Jul'21)

Growth Strategy



Comparison

Competitive Advantage						
◆ Find available parking spaces easy	✓	✓	✓	✓	✓	✓
◆ Real Time Booking	✓	✓	✗	✗	✗	✗
◆ Booking in advance on mobile App	✓	✓	✓	✓	✗	✗
◆ Payment of parking space on mobile App	✓	✓	✗	✗	✗	✗
◆ Put it in park with features in navigator App	✓	✗	✗	✗	✗	✗
◆ Real Time Reporting	✓	✓	✗	✗	✗	✗

Competitive Advantage



Best in the Market
*providing parking
space real time in-app
and large unused-space
bank to choose*

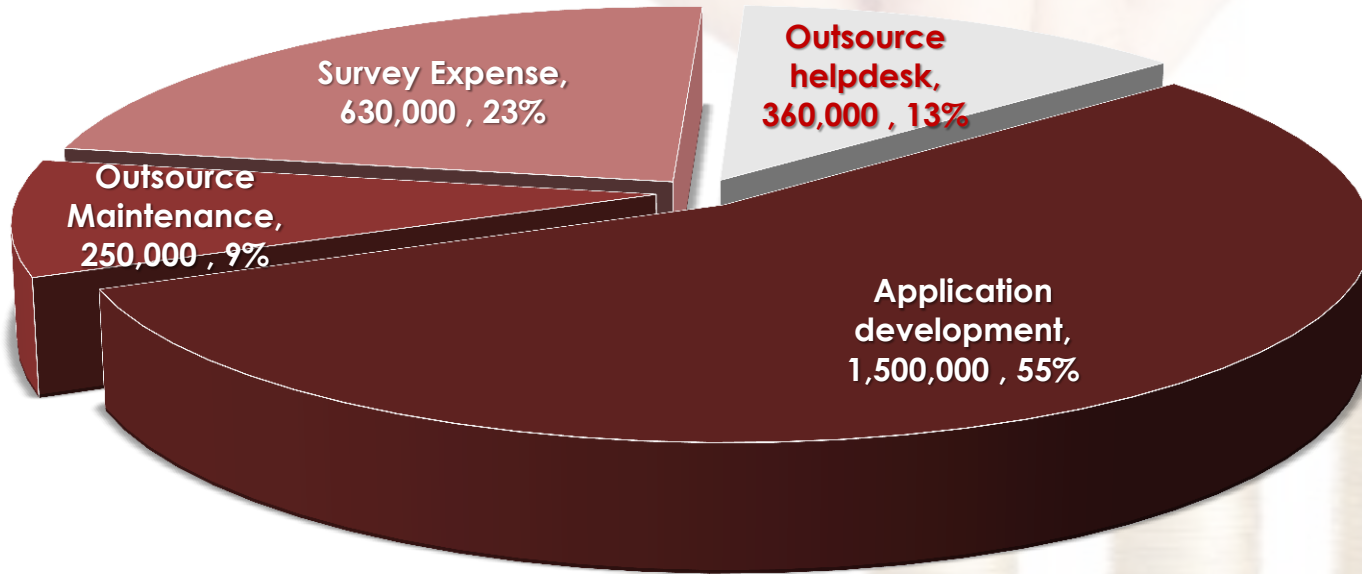


Ease of Use
*search by parking spot,
location check in/out*



Scoring system
*Drivers and owners
can be rated so the best
ones can be stood out*

Investment



2,740,000 ₪
Total Investment Needs

Income statement

	Q1	Q2	Q3	Q4	TTL
Application development	1,500,000.00				1,500,000.00
Survey Expense	90,000.00	90,000.00	225,000.00	225,000.00	630,000.00
Outsource maintenance			125,000.00	125,000.00	250,000.00
Outsource helpdesk			120,000.00	240,000.00	360,000.00
Total	1,590,000.00	90,000.00	470,000.00	590,000.00	2,740,000.00



Income statement

	1st	2nd <i>(in Baht)</i>	3rd
Revenue	6,600,000.00	115,200,000.00	442,226,988.31
Cost of sales	- 5,610,000.00	- 80,640,000.00	- 309,558,891.81
GROSS PROFIT	990,000.00	34,560,000.00	132,668,096.49
Application development	- 1,500,000.00	-	-
Outsource maintenance	- 250,000.00	- 500,000.00	- 500,000.00
Survey Expense	- 630,000.00	- 900,000.00	- 900,000.00
Outsource helpdesk	- 360,000.00	- 960,000.00	- 960,000.00
Salary	-	- 720,000.00	- 720,000.00
Other expense	-	- 240,000.00	- 240,000.00
Profit Before Income Tax Expense	- 1,750,000.00	31,240,000.00	129,348,096.49
Income Tax Expense	-	- 3,284,500.00	- 13,095,309.65
Profit for the year	- 1,750,000.00	27,955,500.00	116,252,786.84

Milestones



Explore

Exploring consumer market to collect data, improve accuracy and reliability

Improve

Improving capability of parking slots

Expand

We hope to expand the application of Dream park to partnership

Tong W.(TH)
Graphic Design

Ja S.(ASH)
CEO

Am K. (HATC-S)
*Information
Technology*

Pang N.(ASH)
Financial

Pond P. (TH)
Marketing





DreamPark

A spot just for you



DreamPark



DreamPark



@DreamPark